



# Fairfield<sup>®</sup>

BY MARRIOTT

PUNE KHARADI

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# About Pune/ Kharadi

Pune is the second largest city in the Indian state of Maharashtra after Mumbai, in terms of economic importance. The city has an established industrial base for Automobiles, Software (IT/ITeS), BPOs and Manufacturing

The city had 234,000 sqm. of commercial spaces added in the key business districts of Hinjewadi, Kharadi, Hadapsar, Fursungi, Airport Road and Pune Station in 2017, which are dominated by the IT/ITeS sectors

Kharadi is a suburb located on the banks of the Mula-Mutha river on the east side of Pune City. It is known for furniture shops and its many IT companies. The suburb has recently experienced a rise in population on account of its proximity to shopping malls

Pune is also classified as an Educational hub with over 100 Educational Institutes and more than 9 deemed universities including Savitribai Phule Pune University - the second largest University in the country, deeming it to be known as "Oxford of the East"

City has been the single largest hub for German companies for the last 60 years according to the Indo-German Chamber of Commerce. Over 225 German companies have set up their businesses here

# Local Attractions



## Pune Okayama Friendship Garden- 25 kms

*Japanese garden set on 10 acres with paths & wooden pergolas, plus fish ponds & a kids' play area*



## Shaniwar Wada- 17 kms

*This is a historical fortification in the city of Pune. The main gate big enough to let elephants pass through*



## Aga Khan Palace- 03 kms

*The palace is closely linked to the Indian freedom movement as it served as a prison for Mahatma Gandhi and Kasturba Gandhi*



## Sinhgad Fort- 45 kms

*Historic hilltop fort with a memorial for 17th-century emperors and a temple to the goddess Kali*



## Dagduseeth Halwai-14 kms

*This temple is dedicated to the Hindu God. The temple houses 7.5 ft Ganesh idol in gold*



## Osho Ahsram- 7.8 kms

*Featuring lush gardens and contemporary architecture, this tranquil resort and meditation ashram is inspired by the late guru Osho*

# Fairfield by Marriott Pune Kharadi

## Guest Rooms: 109

Deluxe- 85  
Executive- 20  
Fairfield Suites- 04



Fairfield by Marriott Pune Kharadi is centrally located within the Kharadi submarket which houses major IT hubs such as EON, Magarpatta and the World Trade Centre. A mere 15 minute drive from the Pune airport, the hotel's location offers easy access to shopping arcades such as Phoenix mall, Seasons Mall and Amanora Mall as well as the lively and popular Koregaon Park area. Within close proximity to Laxmi lawns, Balkrishna lawns, Raga lawns and Mahalaxmi lawns, the hotel can cater to room requirements for weddings or events being hosted there

## Meeting Facilities

Lotus- 475 sq ft  
Orchid- 475 sq ft  
Board Room- 412 sq ft  
Lawns- 1,700 sq ft



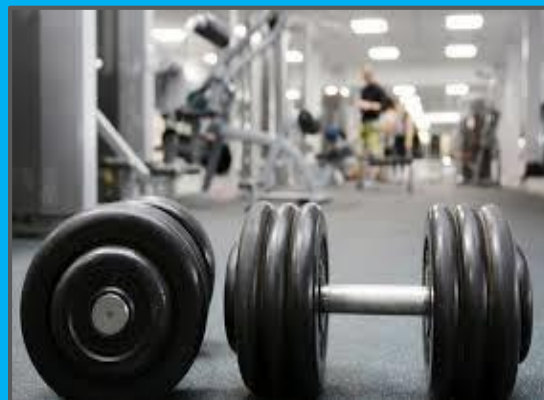
## Food & Beverage

Kava Kitchen & Bar  
All Day Dining  
Market  
Retail Outlet



## Recreation

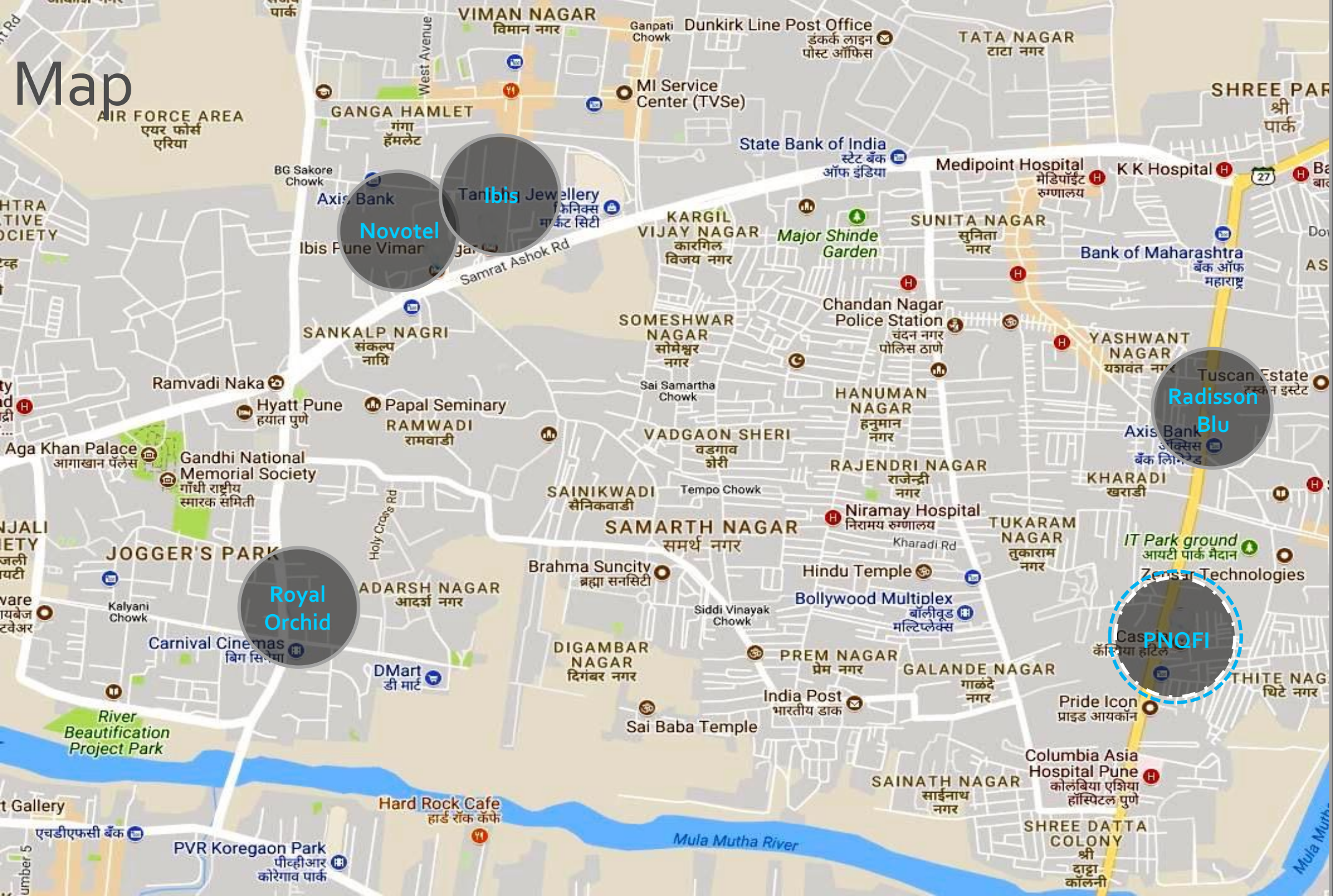
Gym



# Competition Landscape

Hotel	No. of Rooms	Largest Banquet ( Sq.ft.)	Distance to the Airport- Pune ( Kms.)	Distance to the Railway Station ( Kms.)
Fairfield by Marriott Pune Kharadi	109	950	7.1	10.7
Novotel Pune	223	4,456	2.8	6.3
Radisson Blu	141	2,700	5	10
Royal Orchid Central	115	1,800	3.5	6
Ibis Pune	160	1,000	2.8	7.1

# Map



Novotel  
Ibis Jewellery

Royal Orchid

Radisson Blu

PNOFI

# Industry Segment

EON Free Zone is a Special Economic Zone (SEZ) in Kharadi. It is a SEZ for IT and ITES firms and has a built up area of around 4,000,000 square feet

NASSCOM, in association with MIDC, has started a co-working space for city based startups under its *10,000 startups* initiative at Kharadi MIDC

Barclays will set up single biggest office outside of the UK at K Raheja Corp's IT park commerce zone in Kharadi, Pune

India's 4<sup>th</sup> operational World Trade Center - World Trade Center Pune (WTC Pune) located in Kharadi, the centre of Pune's Eastern IT Corridor is the definitive address for international businesses

Three catchment areas for the hotel are  
**Primary:** Kharadi, EON & WTC  
**Secondary:** Magarpatta & Hadapsar  
**Tertiary:** Viman Nager & Yerwada



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BY MARRIOTT

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